

Digital Marketing Certificate Program Guide



Get Started

Digital Marketing Certificate cohorts begin approximately Jan, Apr, July, and Oct.

All programs are 100% online with live instruction.

Classes are hands-on and attendance is mandatory.

Every student must provide their own appropriate equipment and software.

Classes



Schedules can be found on our website or email info@digitalworkshopcenter.com for more info.

100

class hours to complete this program

6

avg months to complete
Total length may vary

2

avg sessions per week
7 hrs of avg weekly class time
Additional time outside of class expected

Planning Your Capstone

Capstone Projects develop methodologies for solving real-world problems. You will have an opportunity to build your portfolio, solve real-world challenges, and create a comprehensive final test of the skills learned throughout your program.

Visit the Capstone page on our website for more details.

Before You Begin Capstone...

Who will you be working with?

What is their mission? Values?

What is their competitive advantage?

Program Roadmap

Example Certificate Program Timeline

Actual timeline may vary. Talk to a student advisor for more details

